# Meet Our Facilitators

# **Lynn Turner**

Owner CoreXP Business Solutions & Certified Lego® Serious Play® Facilitator

## **Andrew Shelffo**

Story Teller Williston North Hampton School

# **Cheryl Hamilton**

Founder & Executive Director Stellar Story Company

## **Meet Our Panel**

## **Jeannie Hebert**

MODERATOR President & CEO, BVCC

# Moe Belliveau

Executive Director, The Chamber of Greater Easthampton

## **John Penrose**

CEO, Leading Indicator Systems, Inc., inventor AgileBrain

## Elizabeth Solomon

Certified Goleman Emotional Intelligence Coach

## **Peter Stanton**

Publisher Worcester Business Journal





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## **BLACKSTONE VALLEY**

# Ignite Success: A Professional Development Conference

# October 12, 2023 | 8:00am-4:00pm

At the Community Harvest Project Barn 37 Wheeler Road, North Grafton, MA 01536

During this one-day workshop you will not only build your Emotional Intelligence muscle through the power of story, but you will also learn the art of storytelling. Whether you are in sales communicating with your customer, a non-profit trying to reach potential donors, or an entrepreneur; become proficient in telling your story in a provocative way to reach your target market. As Cheryl Hamilton, Founder and Executive Director of the Stellar Story Company, points out, "Each day we write a story when we decide what to focus on, what we rehash and what we worry about."

Ignite Success: A Professional Development Conference will give you the tools to help drive how you interact with coworkers, form your decision making and ultimately attain your success. This conference is fabulous for team building! Who is editing your story

Who would benefit? School administrators, business leaders, C-Suite, Small businesses, non-profits & sole proprietors!

# Members: \$200 Future Members: \$275

(Group discounts available for company team building)

Included: Participants receive a Lego® Serious Play® Starter Kit, continental breakfast, and lunch. Scan the QR Code or visit our website to register!



In Partnership With

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**An ignite Series Event** 









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# SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR: \$3,000

- Name and logo on Event Welcome Poster as "Presenting Sponsor"
- Mic time at event
- Named as Presenting Sponsor in Press Release
- 2, 10 Minute radio interviews on WCRN
- 1, 30 Minute interview on NCTV's live television show "About the Valley"
- Banner Ad on website (5 months)
- Member Spotlight on Social Media
- 4 event tickets
- Reserved seating
- Logo on all event marketing materials
- Name listed in event program (if applicable)
- Logo on event table signage

#### **MAJOR SPONSOR: 2,000**

- 10 Minute radio interview on WCRN
- 30 Minute interview on NCTV's live television show "About the Valley"
- Banner Ad on website (4 months)
- Member Spotlight on Social Media
- 3 event tickets
- Reserved seating
- Logo on all event marketing materials
- Name listed in event program (if applicable)
- Logo on event table signage

## PARTNER SPONSOR: \$1,500

- 10 Minute radio interview on WCRN
- Banner Ad on website (3 months)
- Member Spotlight on Social Media
- 2 event tickets
- Logo on all event marketing materials
- Name listed in event program (if applicable)
- Logo on event table signage

### **SUPPORTER SPONSOR: \$1,000**

- Member Spotlight on Social Media
- 1 event ticket
- Logo on all event marketing materials
- Name listed in event program (if applicable)
- Logo on event table signage

#### PATRON SPONSOR: \$500

- Logo on all event marketing materials
- Name listed in event program (if applicable)
- Logo on event table signage

#### For more information, or to sponsor

Liz O'Neil, at loneil@blackstonevalley.org or Jeannie Hebert, at jhebert@blackstonevalley.org

www.BlackstoneValley.org