

# **WORKSHOP #1**

Held at

BVCC Conference Room 670 Linwood Ave. Building A, Ste. 5, Whitinsville, MA 01588

Wed, September 13, 2023 8:30am-11:30am

- The changing dynamics of the future of work
- Understanding the value of assessments within a talent strategy
- Getting exposure to different assessment tools

Admission Per Session \$30 Member | \$45 Future Member Sign up For Both Now & Save!

\$50 Member | \$80 Future Member Register for both & receive The Talent Strategy Guide and a Complimentary AgileBrain Assessment with confidential 30-minute debrief

# **WORKSHOP #2**

Held at

BVCC Conference Room 670 Linwood Ave. Building A, Ste. 5, Whitinsville, MA 01588

Wed, September 20, 2023 8:30am-11:30am

- Best practices for assessment implementation
- Leveraging assessments for talent acquisition and development
- Driving engagement and retention through assessments
- Creating a Customized roadmap for leveraging assessments and learning how Workforce Training Grants may be utilized in this process







# SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR: \$1,200

- Name and logo on Event Welcome Poster as "Presenting Sponsor"
- Mic time at event
- Named as Presenting Sponsor in Press Release
- 2, 10 Minute radio interviews on WCRN
- 1, 30 Minute interview on NCTV's live television show "About the Vallev"
- Banner Ad on website (5 months)
- Member Spotlight on Social Media
- 8 event tickets
- Logo on all event marketing materials
- Name listed in event program (if applicable)
- Logo on event table signage

#### MAJOR SPONSOR: \$900

- 10 Minute radio interview on WCRN
- 30 Minute interview on NCTV's live television show "About the Valley"
- Banner Ad on website (4 months)
- Member Spotlight on Social Media
- 6 event tickets
- Logo on all event marketing materials
- Name listed in event program (if applicable)
- Logo on event table signage

### **PARTNER SPONSOR: \$700**

- 10 Minute radio interview on WCRN
- Banner Ad on website (3 months)
- Member Spotlight on Social Media
- 4 event tickets
- Logo on all event marketing materials
- Name listed in event program (if applicable)
- Logo on event table signage

#### **SUPPORTER SPONSOR: \$500**

- Member Spotlight on Social Media
- 2 event tickets
- Name listed in event program (if applicable)
- Logo on event table signage

## **PATRON SPONSOR: \$300**

- 1 event ticket
- Name listed in event program (if applicable)
- Logo on event table signage

#### For more information, or to sponsor

Liz O'Neil, at loneil@blackstonevalley.org or Jeannie Hebert, at jhebert@blackstonevalley.org

www.BlackstoneValley.org